



Ching Fang (Oliver) Chen

San Jose, California

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Education

San José State University

San José, California

Bachelor of Fine Art - Graphic Design

Expected Graduation: May 2024

About Me

My name is Ching Fang Chen, or I go by Oliver, other than doing graphic design, I build Gunpla, and draw. What I love about graphic design, is that it allows me to explore various media and creatively express my thoughts and ideas. During my journey of designing, I enjoyed designing media for brands and exploring the meaning of a brand, bringing people different experiences and perspectives when looking at a brand. During my time in the program, I picked up the skill of building 3D objects like packaging and space, and it allowed me to gain a different perspective and think more about what I should apply to my designs. The most rewarding thing for me was when I saw people appreciating the small details and concepts that I added to my design.

Objective

A Graphic Design student proficient in Adobe Creative Suite seeking opportunities to apply design skills professionally.

Experience

Design Assistant, San José State University

March - November 2023

- Designed website, posters, and video editing for display.
- Assisted professor and guest speakers to teach local San José residents of all ages about 3D printing and design.
- Contributed to the project "San José. STL", helping to explore and support San José cultural heritage and sustainable art through 3D printing technology.
- Assisting in setting up exhibition

Relevant Coursework

- Branding

1. Formosa Skewers
2. Consumer Technology Association Rebranding
3. RETALITY: How VR and AR are reshaping the Shopping Experience
4. Chip to the Cosmos

- Motion Graphics

1. Consumer Technology Association Rebranding
2. RETALITY: How VR and AR are reshaping the Shopping Experience
3. How to Process Films

-3D Modeling

1. Formosa Skewers
2. RETALITY: How VR and AR are reshaping the Shopping Experience
3. Chip to the Cosmos

- Digital Illustration

1. Visualize a Song
2. New York Times Cover
3. RETALITY: How VR and AR are reshaping the Shopping Experience

Additional Activities

- International Design Education Expo & Conference, 2023

Skills

Proficient

Design & Drawing: Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Clip Studio Paint, Figma, Adobe XD
Animation & Video editing: Adobe Animate, Adobe Premiere Pro,
3D modeling: Autodesk Fusion 360

Intermediate

Programming: Python, HTML, CSS

Language

English, Chinese